



# Tourism Statistics Summary – February 2011

## OVERVIEW

International visitor arrivals for February 2011 reached 12,002; fairly constant in the inflow of arrivals when compared to February 2010, showing a 0.3% decline. Tourist arrivals were up 9.7% but the larger counteracting decline in excursionist arrivals of 9.9% led to the levelling out.

Visitor arrivals by air showed an increase this period by 33.9% over the corresponding period in 2010.

Business travellers represented 1.7% of arrivals and the other 98.3% visited for vacation.

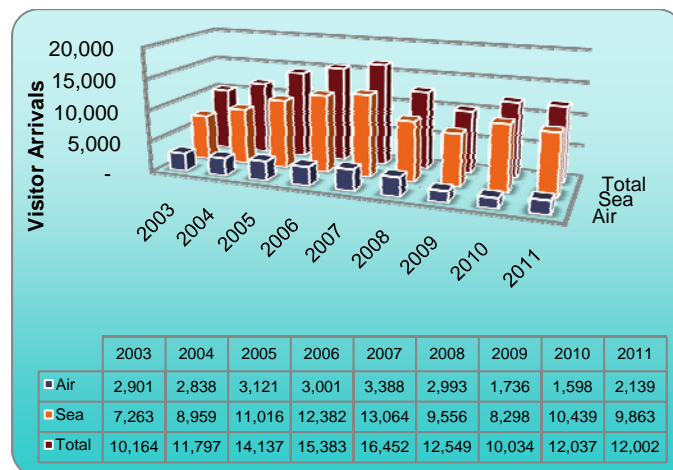


Figure 1: Visitor Arrivals, February 2003 - 2011

## PASSENGER MOVEMENT

Figures for the first two months of 2011, show that residents have continued to slow travel. Passenger arrivals (including both residents and visitors) for the month, were 5.7% lower than in 2010, totalling 18,615 passengers - largely due to lower travel movements by residents.

The seaports facilitated the most inward passengers summing to 15,780 passengers (84.8%). Of which, 13,045 passengers (70.1%) entered at the Blowing Point terminal and 2,735 arrived at the Sandy Ground port. Entering at the Clayton J. Lloyd International Airport was 2,835 passengers (15.2%).

Passenger departures also fell this period and were down 11.4% from February 2011 to 17,004 passengers this month. 84.4 % of the passengers left Anguilla via the seaports, with 11,637 passengers or 68.4% taking the ferry or a chartered boat from the Blowing Point terminal and 2,708 passengers or 15.9% left from the Sandy Ground port.

The other 2,659 passengers (15.6%) departed from the Clayton J. Lloyd International Airport.

## TOURIST (Stay-Over Visitors)

Tourists or stay over visitors accounted for 53.8% of all visitor arrivals for the month, to a count of 6,463 tourists. This represented a 9.7% year-apart increase (February 2010/ February 2009). Looking at these arrivals, 31.9% entered at the airport and 68.1% at Blowing Point seaport.

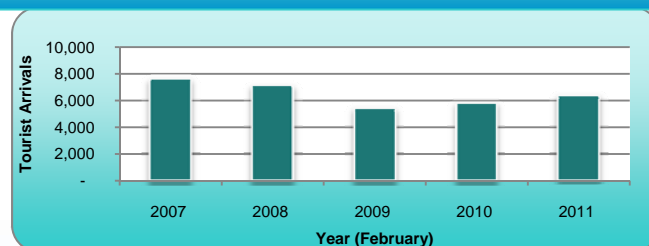


Figure 2: Tourist Arrivals, February 2007 - 2011

## TOURIST (Stay- Over Visitors) *continued*

The average intended length of stay of tourists was 7.9 days, a bit shorter than 8.2 days in the same month last year. The largest slice of tourists spent 4-7 days in Anguilla (46.6%). This was followed by those wishing to spend 8-15 days (26.6%).

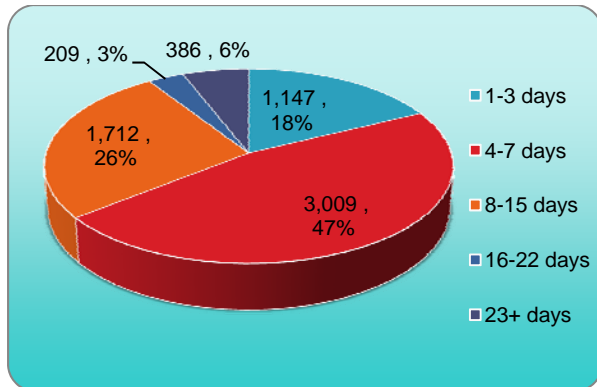


Figure 3: Tourist Arrivals by Length of Stay, February 2011

The number of tourist arrivals from the leading source market, USA, grew 13.7% compared to the corresponding period in 2010. All Caribbean markets, such as French West Indies (FWI), Dutch West Indies (DWI) and all other Caribbean islands showed a decline in arrivals by 38.3%, 6.5% and 4.4% respectively. Smaller markets such as Canada and Germany also showed lower arrivals.



Figure 4: Tourist Arrivals by Country of Residence, February 2010 and 2011

## EXCURSIONIST (Day Trippers)

Excursionist arrivals after a small recovery in February 2010, fell in 2011 by 9.9% to 5,539 day trippers. Looking at the previous month- January 2011- arrivals were down 6.5%. Arrivals in March, based on historical trends, usually pick up and this is expected this coming March also with events such as Moon splash Festival scheduled.

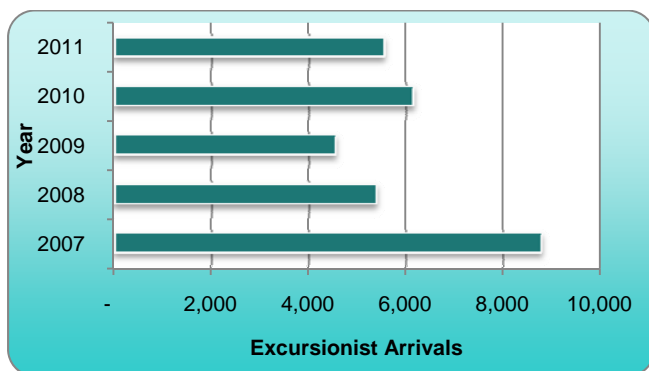


Figure 5: Excursionist Arrivals, February 2007 - 2011

The main markets for excursionist arrivals are North America (37.8%) and Europe - Other (20.5%) both experienced a decline in excursionist arrivals by 10.1% and 22.7% respectively. Day trippers from French and Dutch St. Martin/St. Maarten and other Caribbean countries were also down compared to February 2010.

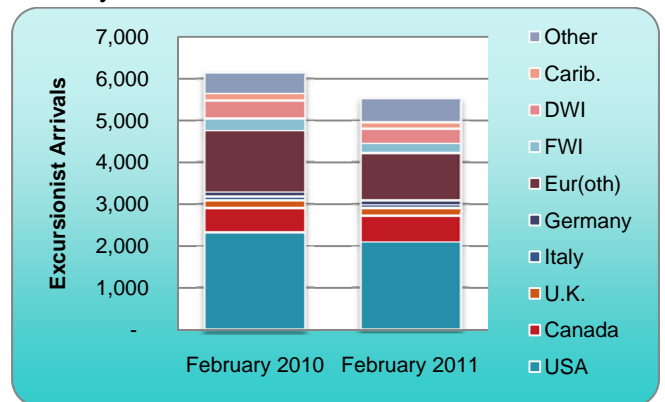


Figure 6: Excursionist Arrivals by Country of Residence, February 2010 and 2011

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>